

SHEAC / CSC Meeting

October 3, 2022

Location: Zoom

Attendees: Dan Convissor., Gabi Bost., Rachael Sokolowski., Anne White., Gina Carey, Sarah Smiley, Char Weigel., Deb Wood, Jared Rodriguez, Kirsten Hase-McLaughlin.

Draft Meeting Agenda:

1. Introductions

2. Approval of September minutes - approved

3. Eco Fair debrief / next steps on engaging people who signed up

- Anne - hugely successful. Had a great time getting to know Rachael and Gabi. Village provided a tent and table. Focused on pedestrian safety; used bulletin boards to show completed/in-process and proposed projects. People liked that ideas are being tried out and tweaked before making them permanent; interested in checking out the proposed locations.
- Gina showed compost, worm bin to families. Kids were excited, enjoyed exploring it. Adults excited about drop off locations. Jacob (Riverkeeper) lives on Beekman, interested in SHEAC/CSC. One couple was concerned about composting at home in winter; drop off location a good backup.
- 15-20 ppl signed up. Important to be out there talking with people.
- Jared - visuals are very helpful, don't need everything written. CSC Task Force was effective at pushing through requests to BOT. Our advocacy supports the BOT in moving things along faster.
- Follow up to sign-ups:
 - Look at what interest they put on sign up, then reach out accordingly and ask what they want to do; email some info to remind them about the event, provide committee info.

4. Planning October activities for community outreach

- C2 Monthly meeting (Char co-leads it) - they distribute flyers. Audience is nonprofits that serve Sleepy Hollow/TT. They can in turn share info with their audiences. Once we get our programs organized, present at a meeting in March or April.
- Anne - TT/SH Halloween parade. Char - better to do as a float, plan for next year.
- Jared - At food scrap drop-off sites, post sign with SHEAC/CSC qr code.
- Char - Create an event such as "food scraps drop-off is opening" that is posted on Community10591.org community calendar.
- Dan - Table at TaSH Anne - need to discuss with TEAC because we're selling kits for less than they are.

- 10/21 - 10/22 Block party / hayride: Last year at hayride, there was a village info table. Talk to Anthony about having someone there.
- Horan's Landing event - standup paddle board (SUP witches), Sun afternoon 10/16.

- Availability:
 - Gabi - avail on 10/16, but family activity makes more sense at Hayride
 - Char - Horan's Landing event - food trucks, good for processing compost, but hayride better for tabling/demo.
 - Anne - avail on either. Might not be avail on 16th.
 - Deb - could do either event
 - Char - might be avail.
 - Dan will send out to the distro list to ask for volunteers. Kirsten will draft email.

5. Updates on the food scrap recycling program

- Waiting for containers to arrive
- Finalizing mailer

6. Next steps for waste reduction campaign (Gina)

- Started brainstorming document.
- Spoke with the new advisor to SPEAR (high school club) to find student liaison; she is an art teacher, very energetic. Had some questions, will email Sarah. Gina will attend the club meeting on 10/18 3pm.

7. Discuss how SHEAC and CSC Task Force should collaborate.

- Anne - Hopes to be appointed tomorrow or week from tomorrow. Decide how we should work together, and what each committee should be working on. Created info sheet for Eco Fair, but it needs to be reviewed and vetted; proposed 2 or 3 areas of focus: pedestrian safety; protecting watershed (Fremond Pond, Lower Village overflow in heavy rain near Horan's Landing); new tree ordinance/tree commission (shade in village has been an issue in the past); SHEAC should be looking at issues for which we can get CSC points.
- Discussed origin/make-up of CSC:
 - Sarah - CSC was an initiative of SHEAC. Almost all members of SHEAC joined.
 - Anne - working toward the same goals, just need more clarity. Collaboration, Communication, and Community Engagement. Recruit new members of SHEAC, including Spanish-speaking members, and high school students.
 - Anne - strategic partnerships helpful for watershed protection efforts (Riverkeeper).
 - Social media presence is essential. Create QR code.
 - Physically involve people in initiatives.

- Kirsten - BOT resolutions have items to be completed within the next year. Good things to start with.
- Char - CSC has a timeline, achieving silver status will be motivating.
- Anne and Dave will meet with Sarah and Kirsten to identify what to focus on/how to divide it up, then recruit people with those interests.

7. Social media presence

- Dan: Claire and others set up social media handles for SHEAC. He will dig those up and send them to us.
- Discussion of using SHEAC or CSC:
 - Anne - It's been confusing for new people.
 - Consensus: use SHEAC for clarity, and promote CSC as a top SHEAC initiative
- Anyone can volunteer without being members, but SHEAC needs a certain number of members.
- Ask Judi if she can run FB page.
- Ask Gina if she can do instagram.

8. Plan for village webpage

- Where should QR codes link to? SHEAC page, which will have CSC info.
- Char - TEAC is good model, have separate page, but linked on the village site, good to have agency over it.
- Sarah - need to make it clear how to get to SHEAC page, how to find climate info
- Kirsten - village tab could give intro, then link to SHEAC site and social media pages.
- Dan - can make CSC sections on SHEAC site, eventually need to pick a new style for SHEAC site, it is kind of clunky.

Next Meeting: Nov 7th